



Salon Application for Certification

Salon Name: _____

Salon Address: _____

City _____ State _____ Zip _____

Salon Phone: ____ - ____ - _____

Email address: _____ Web Site address: _____

Salon Owner Name: _____

Name of Stylist wishing to attend the *Great Lengths*® Class: _____

1. Number of locations: 1___ 2-3___ 4-6___ 7-10___ 10+___

2. If indicating more than 1 location, how many do you wish certified to offer *Great Lengths*® Services? _____

3. How many years has this salon location been in business? _____

4. Is your Salon Departmentalized? Yes___ No___

a. If yes, how many Chemical Technicians? _____

b. How many Stylists? _____

5. Please indicate your salon hair cut price range: High \$ _____ Low \$ _____

6. What is your average ticket per client? \$ _____

7. Please list the brands currently offered in your retail area with full line representation.

8. Do you currently offer extension services? Yes___ No___

a. What type? _____

b. What Brand? _____

9. What motivated your interest in offering *Great Lengths*® Services? _____

10. What are your salon points of difference from those you compete with in your area? _____

The following items must accompany the completed application:

- a. Salon Business License (If approved, *Great Lengths*® will only ship to the Salon address as indicated on the submitted license)
- b. Cosmetology License of the proposed *Great Lengths*® classroom attendee
- c. Salon Sales Tax Exemption Certificate / Applies to MO Salons only
- d. Driver's license or State issued photo I.D. of the proposed *Great Lengths* classroom attendee
- e. Two photos, one interior and one exterior of the salon (Please note, photos cannot be returned)
- f. If your salon web site has an interior and an exterior shot of the salon, indicate by checking here ____
If you checked here, no additional photos will be required
- g. Salon menu
- h. Stylist business card

Upon *Great Lengths*® USA's receipt of the completed application, required photos and documents as indicated on the application, approval or denial of the application will be made within 5 business days. A *Great Lengths*® Salon Service Representative will notify "APPROVED" applicants via phone. "DENIED" applicants will receive via USPS a letter with an explanation of the reason application was denied.

Great Lengths International has built its reputation on quality. Maintaining and continually enhancing that reputation is of the utmost importance for the continued success of the brand and the Great Lengths Certified Salons that represent it. The Great Lengths USA salon application procedures are designed to ensure **selective salon** distribution of the product. This is in the best interest of the brand, the salons that represent the brand and, most importantly, the consumer.

Please read and understand the following Great Lengths USA Certified Salon Operation Guidelines before registering into a Great Lengths Certification Training.

These guidelines are strictly enforced by Great Lengths USA. Please contact a Great Lengths USA Salon Service Representative at 800-999-0809 with any questions you may have on the Great Lengths USA Certified Salon Operation Guidelines.

- Following completion of training class and upon acceptance of equipment with the exception of defective merchandise or incorrect shipment by HAIRUWEAR, there are no returns or refunds for Great Lengths products or training fees.
- It is agreed that Great Lengths Certification authorizes the registrant to perform Great Lengths Services at the salon or location indicated on the Great Lengths Registration Form. In the event the registrant moves to a new salon or location, the new salon or location must complete and submit the Great Lengths Certification Application. The application must be approved by Great Lengths prior to the performance of Great Lengths Services at the new location.
- It is agreed that once certified, the registrant will not use Great Lengths advertising, promotion, and/or education materials or equipment in the promotion or application of any other extension services or brands.
- It is agreed that in the event your Great Lengths account is inactive (i.e. no purchases of Great Lengths Products are made) for 8 months or more, your certified status will be terminated and you must be re-certified by attending a Great Lengths Classroom "Refresher Course" prior to being allowed to make further purchases of Great Lengths Products. There will be no charge for the required "Refresher Course" when attending under this circumstance.
- It is agreed that upon Great Lengths USA's receipt of three (3) written consumer complaints within a 6 month period regarding your Great Lengths Services, Great Lengths USA reserves the right to terminate your Great Lengths certified status pending your completion of a Great Lengths Classroom "Refresher Course". There will be no charge for this required "Refresher Course" when attending under this circumstance.
- It is agreed that the Great Lengths Certification Program authorizes the Certified Technician and salon to offer and perform Great Lengths services to consumers in your Great Lengths USA approved salon location. You are not authorized to re-distribute, re-sell (except at retail to the ultimate consumer) Great Lengths Products; or, educate or teach Great Lengths techniques or services to others. Only those who are directly certified by Great Lengths USA are authorized to perform Great Lengths Services.
- Great Lengths USA reserves the right to deny certification to classroom attendees that arrive at the Great Lengths Classroom more than one (1) hour after the scheduled class starting time, or leave more than one (1) hour before the end of the training class on either of the two certification training days.
- Great Lengths Certified Salons and Technicians must maintain a minimum of \$500.00 in purchases from Great Lengths USA on a rolling three (3) month period basis, to remain listed on the Great Lengths USA Certified Salon Locator.
- Great Lengths account ownership: If the Salon pays for the Great Lengths Certification training, the Salon holds and controls the Great Lengths account. If the individual Stylist attending the Great Lengths Certification training pays for the Certification training, that stylist holds and controls the Great Lengths account.