

Great Lengths® 2007 Regional Certification Training Schedule

We encourage you to contact a **Great Lengths®** Salon Service Representative at 1-800-999-0809 to check the status of the date and location you wish to attend as the indication of open or sold out changes daily.

<u>DATE</u>	<u>LOCATION</u>
Jan. 21/22 Jan. 28/29	San Francisco/Las Vegas New York/Los Angeles
Feb. 4/5 Feb. 11/12 Feb. 18/19 Feb. 25/26	San Diego/Denver Dallas/Miami/Minneapolis Nashville/Kansas City New York/Atlanta
Mar. 4/5 Mar. 11/12 Mar. 18/19 Mar. 25/26	Los Angeles/Chicago Boston Philadelphia/Orlando Seattle
Apr. 1/2 Apr. 15/16 Apr. 22/23 Apr. 29/30	Las Vegas/Houston Phoenix/San Francisco Washington DC New York
May 6/7 May 20/21	Kansas City/Atlanta Denver
June 3/4 June 10/11 June 24/25	Dallas New York Los Angeles
July 8/9 July 15/16 July 22/23 July 29/30	Boston /Orlando Nashville Las Vegas/Philadelphia New York/San Diego
Aug. 5/6 Aug. 12/13 Aug. 19/20 Aug. 26/27	Minneapolis/Houston Phoenix/Atlanta Miami/Chicago Los Angeles
Sept. 9/10 Sept. 16/17 Sept. 23/24 Sept. 30 & Oct.1	Kansas City/Seattle Denver/San Diego New York Washington D.C.
Oct. 7/8 Oct. 14/15 Oct. 21/22 Oct. 28/29	Philadelphia/San Francisco Orlando/Chicago Boston New York/Los Angeles
Nov. 4/5 Nov. 11/12	Kansas City/Atlanta San Diego/New York
Dec. 2/3 Dec. 9/10	Phoenix/Houston New York

Great Lengths® Itemized Professional Salon System Primary Kit

- Great Lengths® Bag
- Great Lengths® Training Manual
- Great Lengths® Training DVD
- Training Strands (75)
- Great Lengths® Model 3200 Thermal Application Machine
- Great Lengths® Color Reference Ring
- Great Lengths® Anti-Tap Formula (2)
- Great Lengths® Bond Ex Removal Gel
- Great Lengths® Removal Tweezers
- Great Lengths® Daily Shampoo (2)
- Great Lengths® Daily Conditioner (2)
- Great Lengths® Square Paddle Brush
- Great Lengths® Oval Paddle Brush
- Shield Protectors (5)
- Mannequin Head
- Great Lengths® Consumer Information Brochure (50)
- Great Lengths® Certified Technician Certificate (mailed upon completion of class)

Great Lengths[®]
USA

3200 Thermal Method 2-Day Hands-On Training Program



Great Lengths[®]
USA

Training Headquarters, 5900 Equitable Road, Kansas City, MO 64120

1-800-999-0809

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The State of An Art

From the *Great Lengths*® research laboratories in Rome, Italy comes the industry's finest patented process for the application of pre-bonded 100% human hair strands. Utilizing highly trained technicians to process and prepare the hair, *Great Lengths*® assures complete control of its resources and guarantees *Great Lengths*® hair to be 100% remis (same direction, root to end, with cuticle layer intact), resulting in the most luxurious, tangle-free hair available to the global market.

The bond, which is pre-attached to the strands, is a synthesized keratin protein with a molecular structure designed to mimic that of human hair, resulting in the most resilient bond ever available without compromising the integrity of the client's natural hair. This state of the art bond deems obsolete the damaging glues and waxes of decades old technology. Each pre-bonded strand is attached using an advanced technology, high frequency, thermal applicator that softens the bond so it can be molded easily to a client's own hair.

Pre-bonded strands allow for a very clean, precise, and damage free application. Additionally, the bonds are the same color as the hair strands, resulting in virtually undetectable attachment sites. *Great Lengths*® technology gives you the ability to customize the bond size for attachment in areas not conceivable with other strand-by-strand systems.

To put it simply, *Great Lengths*® has eliminated the limitations presented by traditional extension methods. *Great Lengths*® technology, coupled with consumer demand, has taken extension services to the top as the fastest growing salon service in the professional industry worldwide.

Great Lengths® research and technology doesn't end with the product. After two years of research and development, *Great Lengths*®, in cooperation with the professional beauty industry's leading education companies, has created a new industry standard for education format that includes DVD interactive technology.

The *Great Lengths*® Certification Training experience will change your professional future. *Great Lengths*® consumer marketing and promotional programs, along with the *Great Lengths*® International client referral service, is designed to optimize your salon's *Great Lengths*® Services profit domain.

At *Great Lengths*®, quality and innovation are our passion and motivation. We invite you to join us in our continuous effort to forge new frontiers in the Professional Beauty Industry.

Great Lengths® 2-Day Hands-On Training Program

To perform *Great Lengths*® services in your salon, you must be certified via the two-day hands-on training program.

Great Lengths® regional training programs are offered weekly and are scheduled in most major U.S. cities throughout the year. Please see enclosed training schedule for the location nearest you.

STEP 1 – Application

Licensed cosmetologist employed at *Great Lengths*® USA approved full service salons/locations are eligible to enroll into the *Great Lengths*® USA program. In-home salons and non-practicing license holders are not eligible. As a "professional only" company, *Great Lengths*® services can only be performed in *Great Lengths*® approved salons/locations. Please see the attached and/or enclosed *Great Lengths*® Certification Application. Upon *Great Lengths*® USA's receipt of the completed application, required photos and documents as indicated on the application, approval or denial of the application will be made within five (5) business days. Please see the [Great Lengths® Application for Certification](#) for more details.

STEP 2 – Enrollment

Once approved, to officially enroll into the *Great Lengths*® Certification Program mail or fax your completed registration form to the *Great Lengths*® Training Program Headquarters, 5900 Equitable, Kansas City, MO 64120, or fax to 816-231-5757.

The *Great Lengths*® Regional Training fee is \$1800.00. One complete set of *Great Lengths*® application equipment is included. A \$500.00 deposit is required to secure your place in the training.

Please specify on registration form the location and date of the training you wish to attend. Early enrollment is encouraged to secure your place in the classroom. Typically, *Great Lengths*® classes are in "sold out" status 2 months prior to actual training date. A *Great Lengths*® Salon Service Representative can assist you in determining training date/location availability.

STEP 3 – Confirmation

Upon *Great Lengths*® USA's receipt of your completed registration you will receive a confirmation phone call from a *Great Lengths*® Salon Service Representative. Furthermore, you will receive by mail a confirmation letter that will give you the exact training venue, time, and items you will need to bring.

IF YOU HAVE ANY QUESTIONS regarding *Great Lengths*® Application, Registration or Confirmation processes, please contact the Great Lengths Salon Service Division at 800-999-0809.

We look forward to welcoming you to the *Great Lengths*® USA Certified Salon Network.

Great Lengths International has built its reputation on quality. Maintaining and continually enhancing that reputation is of the utmost importance for the continued success of the brand and the Great Lengths Certified Salons that represent it. The Great Lengths USA salon application procedures are designed to ensure **selective salon** distribution of the product. This is in the best interest of the brand, the salons that represent the brand and, most importantly, the consumer.

Please read and understand the following Great Lengths USA Certified Salon Operation Guidelines before registering into a Great Lengths Certification Training.

These guidelines are strictly enforced by Great Lengths USA. Please contact a Great Lengths USA Salon Service Representative at 800-999-0809 with any questions you may have on the Great Lengths USA Certified Salon Operation Guidelines.

- Following completion of training class and upon acceptance of equipment with the exception of defective merchandise or incorrect shipment by HAIRLWEAR, there are no returns or refunds for Great Lengths products or training fees.
- It is agreed that Great Lengths Certification authorizes the registrant to perform Great Lengths Services at the salon or location indicated on the Great Lengths Registration Form. In the event the registrant moves to a new salon or location, the new salon or location must complete and submit the Great Lengths Certification Application. The application must be approved by Great Lengths prior to the performance of Great Lengths Services at the new location.
- It is agreed that once certified, the registrant will not use Great Lengths advertising, promotion, and/or education materials or equipment in the promotion or application of any other extension services or brands.
- It is agreed that in the event your Great Lengths account is inactive (i.e. no purchases of Great Lengths Products are made) for 8 months or more, your certified status will be terminated and you must be re-certified by attending a Great Lengths Classroom "Refresher Course" prior to being allowed to make further purchases of Great Lengths Products. There will be no charge for the required "Refresher Course" when attending under this circumstance.
- It is agreed that upon Great Lengths USA's receipt of three (3) written consumer complaints within a 6 month period regarding your Great Lengths Services, Great Lengths USA reserves the right to terminate your Great Lengths certified status pending your completion of a Great Lengths Classroom "Refresher Course". There will be no charge for this required "Refresher Course" when attending under this circumstance.
- It is agreed that the Great Lengths Certification Program authorizes the Certified Technician and salon to offer and perform Great Lengths services to consumers in your Great Lengths USA approved salon location. You are not authorized to re-distribute, re-sell (except at retail to the ultimate consumer) Great Lengths Products; or, educate or teach Great Lengths techniques or services to others. Only those who are directly certified by Great Lengths USA are authorized to perform Great Lengths Services.
- Great Lengths USA reserves the right to deny certification to classroom attendees that arrive at the Great Lengths Classroom more than one (1) hour after the scheduled class starting time, or leave more than one (1) hour before the end of the training class on either of the two certification training days.
- Great Lengths Certified Salons and Technicians must maintain a minimum of \$500.00 in purchases from Great Lengths USA on a rolling three (3) month period basis, to remain listed on the Great Lengths USA Certified Salon Locator.
- Great Lengths account ownership: If the Salon pays for the Great Lengths Certification training, the Salon holds and controls the Great Lengths account. If the individual Stylist attending the Great Lengths Certification training pays for the Certification training, that stylist holds and controls the Great Lengths account.